

# Popularity-Driven Networking

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E. Ben-Naim and P.L. Krapivsky, EPL **97**, 48003 (2012)

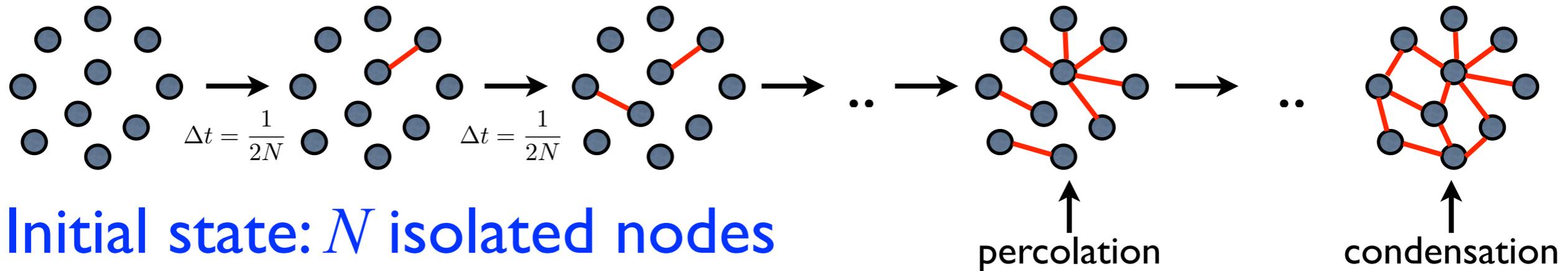
Talk, paper available from: <http://cnls.lanl.gov/~ebn>

APS March Meeting, March 19, 2013

# Plan

- Growing random graphs: uniform linking
  - Degree distribution
  - Component size distribution
- Growing random graphs: popularity-driven linking
  - Degree distribution
  - Component size distribution

# Random Graphs: Uniform Linking



- Initial state:  $N$  isolated nodes

- Dynamical linking

1. Pick two nodes at random
2. Connect the two nodes with a link
3. Augment time  $t \rightarrow t + \frac{1}{2N}$

- Each node experiences one linking event per unit time

Percolation: one component contains fraction of mass

Condensation: one component contains all mass

Percolation time is finite; Condensation time is divergent

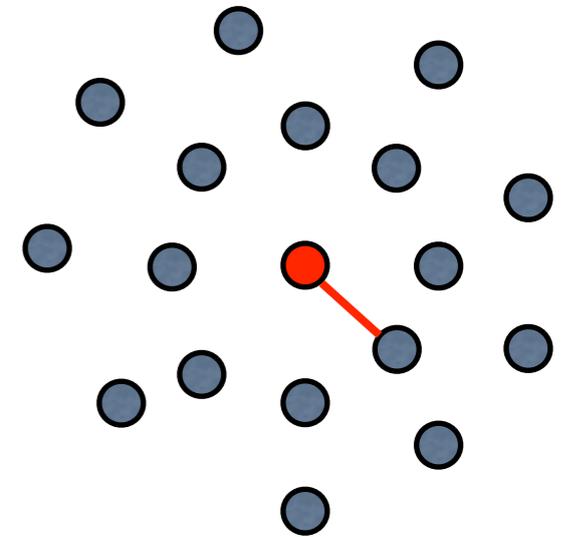
# Degree Distribution & Condensation

- Distribution of nodes with degree  $j$  at time  $t$  is  $n_j(t)$
- Linking process is simple augmentation

$$j \rightarrow j + 1$$

- Linear evolution equation

$$n_j(t=0) = \delta_{j,0} \quad \frac{dn_j}{dt} = n_{j-1} - n_j$$



- Degree distribution is Poissonian

$$n_j(t) = \frac{t^j}{j!} e^{-t}$$

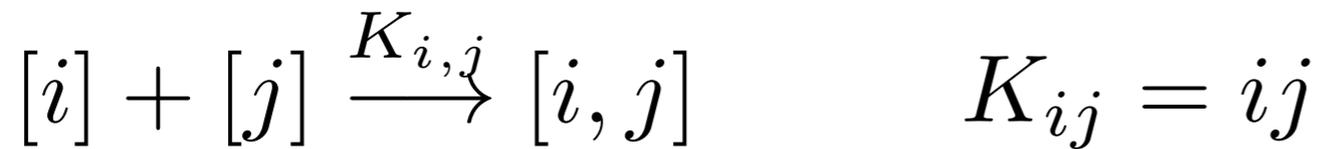
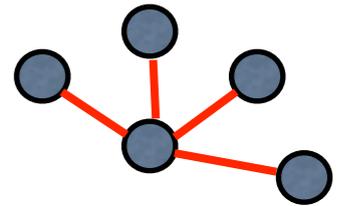
- Isolated nodes disappear when  $N n_0(t_c) = 1$

$$t_c \simeq \ln N$$

Condensation time diverges with system size

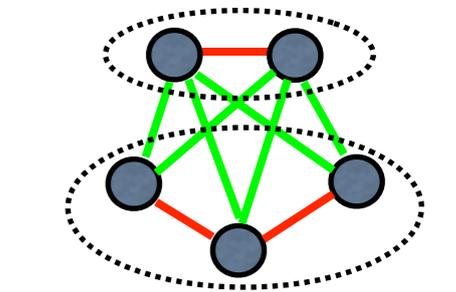
# Component Size Distribution & Percolation

- Component = a connected set of nodes
- Merger rate = product of component sizes



- Nonlinear evolution equation

$$\frac{dc_k}{dt} = \frac{1}{2} \sum_{i+j=k} ij c_i c_j - k c_k$$



$$c_k(t=0) = \delta_{k,1}$$

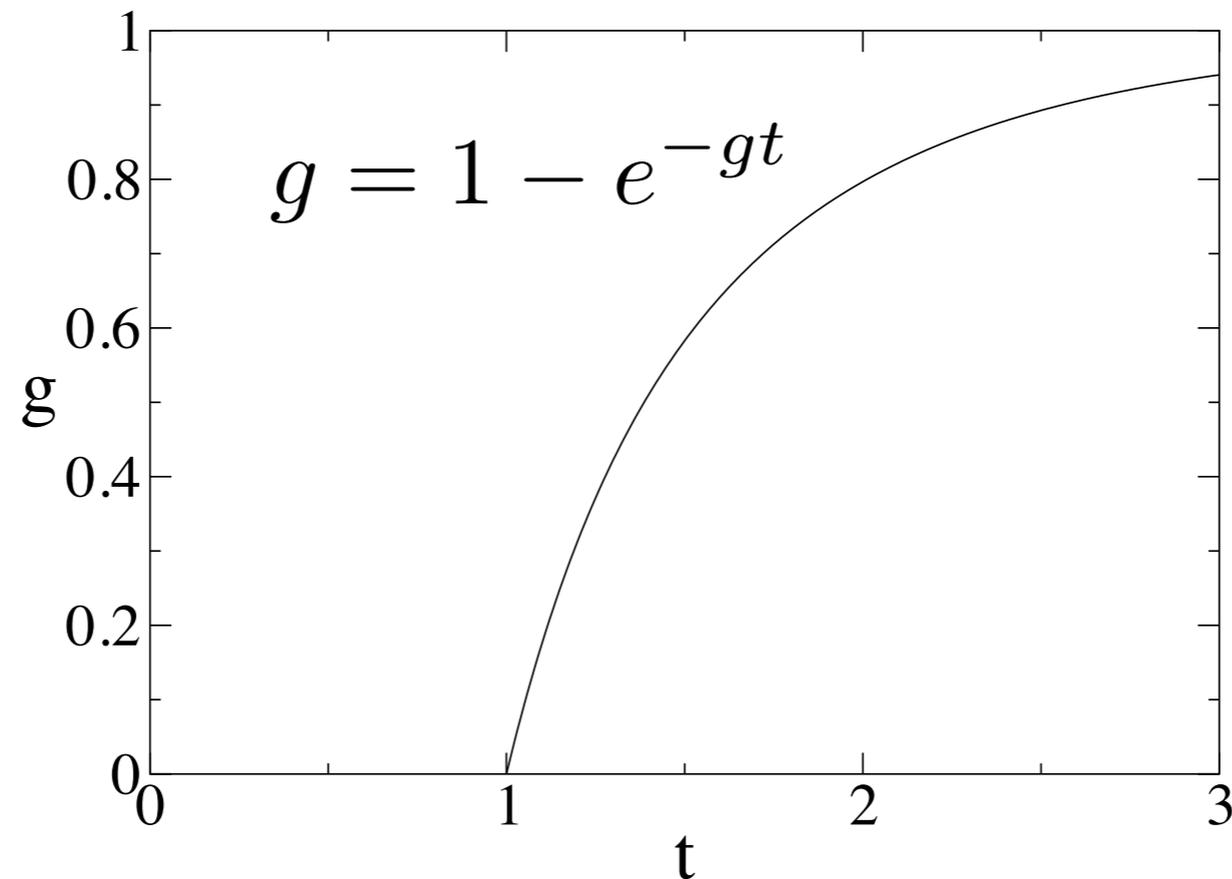
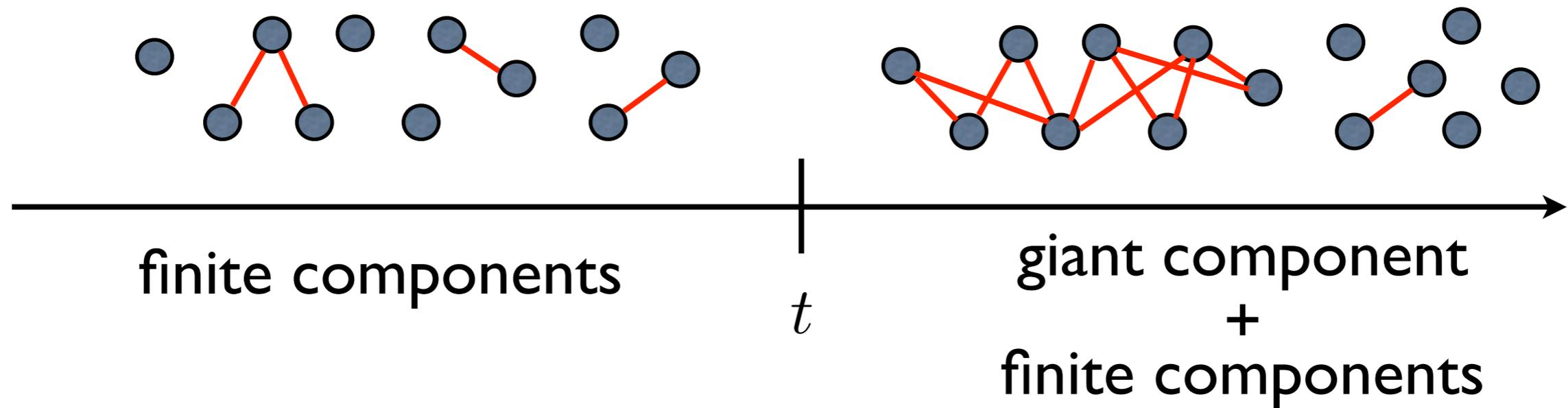
- Component size distribution

$$c_k(t) = \frac{1}{k \cdot k!} (kt)^{k-1} e^{-kt} \quad \sum_k k c_k = \begin{cases} 1 & t < 1 \\ 1-g & t > 1 \end{cases}$$

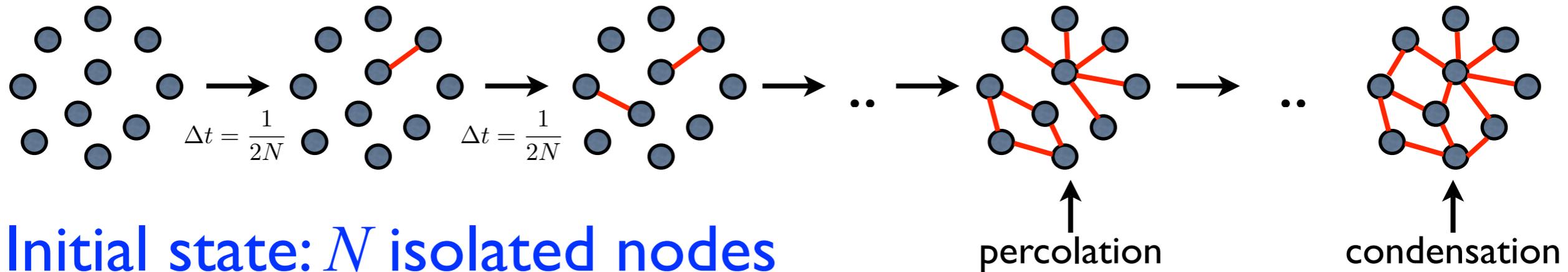
- Percolation: finite clusters contain only fraction of mass
- Giant component with macroscopic size emerges

Percolation time is finite, independent of N

# Two Phases



# Random Graphs: Popularity-Driven Linking



- Initial state:  $N$  isolated nodes
  - Dynamical “popularity-driven” linking,
    1. Pick 2 nodes, each with probability proportional to degree
    2. Connect the 2 nodes with a link
  - Motivation: online social networks, friends seek and accept friends according to popularity (facebook) Barabasi-Albert 99
  - Rich-gets-richer mechanism as in preferential attachment
  - Hybrid between random graph and preferential attachment
- Nature of percolation and condensation transitions?

# Degree Distribution

- Distribution of nodes with degree  $j$  is  $n_j$

- Linking process with linear linking rate

$$(i, j) \xrightarrow{C_{i,j}} (i+1, j+1) \quad C_{i,j} = (i+1)(j+1)$$

- Linear evolution equation

$$\frac{dn_j}{dt} = (1 + \langle j \rangle) \left[ j n_{j-1} - (j+1) n_j \right]$$

- Exponential degree distribution

$$n_j = (1-t) t^j$$

$$\langle j \rangle = \frac{1}{1-t}$$

$$t_c = 1$$

- Isolated nodes disappear in finite time!

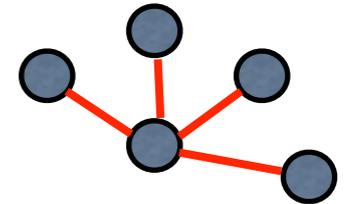
- Rich gets richer may not produce broad distribution

Condensation in finite time!

# Component Size Distribution

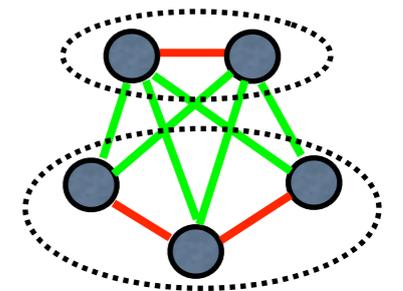
- Components are trees: total degree gives total links
- Merger rate = product of number of links

$$[l] + [m] \xrightarrow{K_{l,m}} [l + m] \quad K_{l,m} = (3l - 2)(3m - 2)$$



- Closed nonlinear evolution equation

$$\frac{dc_k}{dt} = \frac{1}{2} \sum_{l+m=k} (3l-2)(3m-2)c_l c_m - \langle j+1 \rangle (3k-2)c_k,$$



$$c_k(t=0) = \delta_{k,1}$$

- Component size distribution

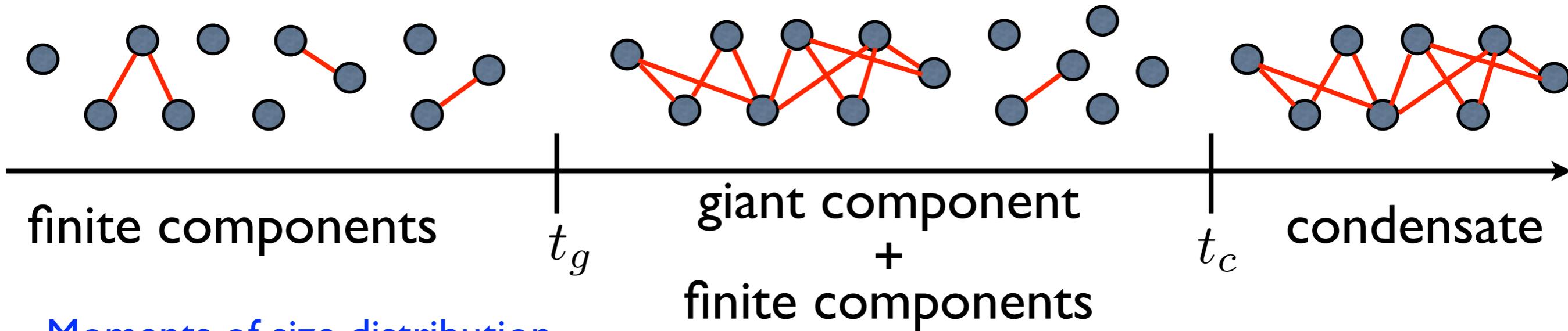
$$c_k = \frac{(3k-3)!}{k!(2k-1)!} t^{k-1} (1-t)^{2k-1} \quad \sum_k k c_k = \begin{cases} 1 & t < 1/3 \\ 1-g & t > 1/3 \end{cases}$$

- Percolation: finite clusters contain only fraction of mass

- Second moment diverges  $\sum_k k^2 c_k = \frac{1-2t}{1-3t}$   $t_g = 1/3$

Percolation time is smaller than condensation time!

# Three Phases

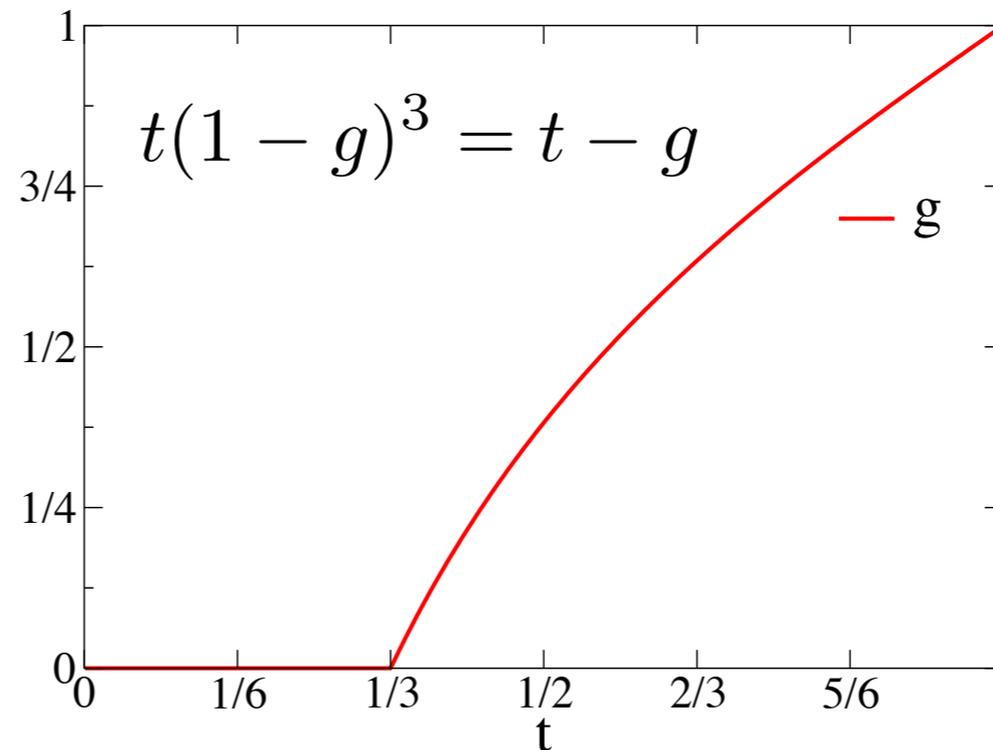


Moments of size distribution  
diverge prior to percolation

$$\langle k^2 \rangle = \frac{1 - 2t}{1 - 3t}$$

Average degree diverges  
prior to condensation

$$\langle j \rangle = \frac{1}{1 - t}$$



size distribution

$$c_k \sim k^{-5/2} e^{-k/k_*}$$

precisely at  
critical point

$$c_k \sim k^{-5/2}$$

Two successive finite time singularities!

# Generalized linking rates

- Linking rate is a general power of degree

$$C_{ij} = (ij)^\alpha$$

- Average degree

condensation time

$$\langle j \rangle \sim \begin{cases} t^{1/(1-2\alpha)} & \alpha < 1/2, & \text{divergent} \\ e^{\text{const.} \times t} & \alpha = 1/2, \\ (t_c - t)^{-1/(2\alpha-1)} & 1/2 < \alpha \leq 1. & \text{finite} \end{cases}$$

- Instantaneous condensation

$$t_c \sim (\ln N)^{-\gamma} \quad \text{when} \quad \alpha > 1$$

Condensation time: divergent, finite, or, vanishing

# Summary

- Popularity-driven evolution of a random graphs
- Linking rate is proportional to degree (rich-gets-richer)
- Degree distribution is exponential
- Percolation time is finite
- Condensation time is finite

# Outlook

- Cycle structure: number, size, distribution, etc.
- Analysis of condensate: cycles, shortest paths